

The Bathurst Business Chamber is leading trade delegation to Cirencester in May 2020 to boost relations between our 2 cities and regions and foster trade and business.

The primary aim is to assist businesses with ambitions to develop international trade through the connections developed by the Cirencester Bathurst Friendship. The Businesses, Councillors and other visitors from Bathurst based in Cirencester primarily to engage with the business community and other relevant organisations of Gloucestershire, also to experience key attributes of the Town and wider Cotswolds including 75th Anniversary of Victory in Europe (VE Day) celebrations.

Expressions of interest are sought from Bathurst Business Chamber member businesses to participate in the trade delegation. The delegation is self funded and all participants will be responsible for airfares, accommodation and meals, where these are not included in the programme. A contribution of up to \$500 towards expenses and may be required.



**Arrangements:** Anticipated that participants will arrive prior to the formal programme and some will continue afterwards onto other engagements.

**Accommodation:** All parties in one Cirencester town centre establishment with discounted rate for delegates

**Travel:** Delegates are to make their own travel arrangements, however transport in Cirencester will be provided..

# **DRAFT ITINERARY**

### DAY 1 - MONDAY 4 MAY - WELCOME AND RECEPTION

12:00PM - Optional informal introduction to Cirencester, including visits to Church, Museum, Abbey Grounds and Street Walk.

5:00PM - Cirencester Reception hosted by Lord Bathurst.



## DAY 2 - TUESDAY 5 MAY - BUSINESS

MORNING - Welcome to trade and business in UK.

AFTERNOON - Business to Business event.

EVENING - Cirencester Chamber of Commerce joint event.

#### DAY 3 - WEDNESDAY 6 MAY - LOCAL TOUR

ALL DAY - bus tour of local, rural, business and tourism destinations including Cotswold Distillery, Daylesford, Chedworth Roman Villa and Bibury.

EARLY EVENING - Visit pubs including Bathurst Arms. Remainder of evening at liesure.

#### DAY 4 - THURSDAY 7 MAY - MEETING LARGE BUSINESSES

MORNING - Meet prominent businesses of Cirencester.

AFTERNOON - Gloucester Visit.

EVENING - Doing business in Australia and Bathurst (Dinner).



## **DAY 5 - FRIDAY 8 MAY - CIVIC EVENTS**

VE Day Australia representation and other Civic meetings including signing of Friendship Agreement.

#### DEPART

#### **OPTIONAL - WEEKEND 9 - 10 MAY**

VE events will continue and Australian visitors profiled within events.

## **HOW DO I EXPRESS INTEREST?**

To express interest in participating please email the Chamber info@bathurstbusiness.com.au and address the following:

- Name, Business and Contact Number.
- Please tell us about your business.
- What do you hope to get from the trade mission?
- How can you help promote the Bathurst-Cirencester friendship?
- What businesses would you like to connect with?